

If You Miss Your  
SHOPPING  
NEWS  
PHONE  
RAndolph 3315

# DALY CITY

Complete  
Coverage in  
Daly City and  
Colma

# SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, November 12, 1943

Door Handle Distribution

## "EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Pocket Flashlights  
50c

Chocolates In Boxes

30 Xmas Cards in Box  
50c

Xmas Wrappings,  
Ribbon and Paper

Xmas Tree Lights  
in Strings

Fountain Syringe  
Tubing - 20c

Large Variety of  
Vitamins

100 Aspirin Tabs. - 20c

100 Cascara Tabs., 29c

Rat Tail Combs - 10c

## LIQUORS

RUM - Quarts

GIN - Fifths & Quarts

WINE - Fifths

CHAMPAGNE

## DOLAN

6939 Mission Street  
Opposite Jefferson Union  
High School

## BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,  
Wall Board, Roofing, Plumb-  
ing Fixtures, Pipe, Fittings,  
Toilets

## MIDTOWN LIQUOR STORE

7144 Mission Street  
Phone ELkridge 2128

## ADVERTISED

BRANDS

OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown  
Cleaners & Pressers  
7146 Mission Street

## VITAL STATISTICS

In October, 1943, there were more births, marriages and deaths in San Mateo county than in the same period, last year, according to figures released, this week, by R. C. Rice, county recorder.

In October, 1943, there were 149 births, 80 marriages, and 108 deaths, while in October, 1942, there were 146 births, 73 marriages, and 96 deaths.

## POPULAR FEATURE

A battery of washing machines is one of the most popular features of the USO club in Ketchikan, Alaska. Sailors coming ashore flock to these machines to do their laundry. The USO is an organization included in the current War Chest appeal.

Adolph, Benito and Hirohito—the three blind mice. Make them run with ten percent of your income in War Bonds every pay day.

JOBGING and REPAIRING OF ALL KINDS  
PATENT CHIMNEYS, FURNACES  
AND WATER HEATERS OF  
EVERY DESCRIPTION

## STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)  
6084 Mission St. RAndolph 10153

Phone RAndolph 9805  
6498 Mission Street

We Call and Deliver  
Mechanic On Duty

HOURS: Week Days, 10 A. M. to 8 P. M.  
Open On Sundays

JEAN'S SUPER SERVICE STATION  
AUTO REPAIRING AND BATTERIES

BRAKES RELINED — Rely on your brakes  
instead of your horn.

Rio Grande Products

Greasing and Oiling

## Buy Bonds

AND HAVE YOUR RADIO FIXED  
WITH THE CHANGE

## BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

## PLANT A VICTORY GARDEN

PLANTS READY NOW FOR FALL PLANTING

Visitors Welcome - Gardening Advice

## DALY CITY NURSERY

Telephone DElaware 9907  
F. and S. Bryant, Props. 559 San Diego Ave.

## KEEP 'EM ROLLING!

RECAP YOUR

## SMOOTH TIRES NOW

FOR THE RAINY SEASON

## FRANK'S UNION

## SUPER SERVICE STATIONS

No. 1  
6200 Mission St.

No. 2  
Alemany Blvd. at Sickles

Our Careful Cleaning  
MAKES CLOTHES LAST  
LONGER



## 8-HOUR SERVICE

We Operate Our Own Plant

ALL CLEANING DONE ON PREMISES

## DALY CITY CLEANERS

6274 Mission Street

Phone DElaware 5261

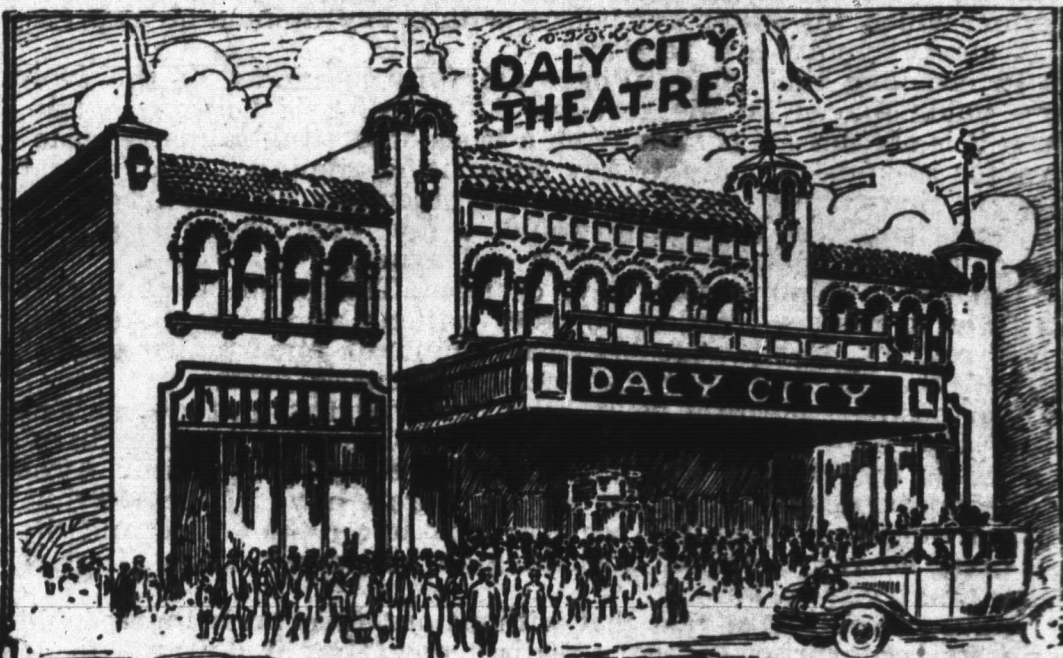


## REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591

Complete Electric Train Set for Sale



## NOW PLAYING—

Thursday, Friday, Saturday, Nov. 11-12-13—

EDW. ARNOLD, VIRGINIA WEIDLER, AGNES MOOREHEAD in

## "THE YOUNGEST PROFESSION"

Also RICHARD QUINE, NOAH BEERY, ANNE GWYNNE in  
"WE'VE NEVER BEEN LICKED"

Sunday, Monday, Tuesday, Nov. 14-15-16—

WALTER PIDGEON, JOHN WAYNE, CLAIRE TREVOR in

## "DARK COMMAND"

Also RANDOLPH SCOTT, MARGARET LINDSAY,  
ROBERT SHAW in

"20,000 MEN A YEAR"

Wednesday, November 17—

HAROLD PEARY, DOUGLAS FOWLEY in

## "GILDERSLEEVE'S BAD DAY"

Also ROY ROGERS in

"SILVER SPURS"

Thursday, Friday, Saturday, Nov. 18-19-20—

WILLIAM HOLDEN, GLENN FORD, CLAIRE TREVOR in

## "TEXAS"

Also JEAN ARTHUR, FRED MacMURRAY, MELVYN DOUGLAS  
in

"TOO MANY HUSBANDS"



## DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record  
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

ALBERT H. BOYNTON ..... Publisher  
MRS. ALBERT H. BOYNTON ..... Editor  
CLAUDE N. MOORE ..... Business Manager

## AMERICA'S SUPER-SALESMEN

The Third War Loan drive again has proved that the newspapers are America's super-salesmen. As Frank E. Tripp, chairman of the Allied Newspaper council put it:

"In all the history of communication, from the days of the signal fire on the hilltop, never has any achievement begun to approach the record of the American newspapers in the third war loan.

"Never was there so much printed on a single topic, and never did equal public reaction result. The tremendous impact of this newspaper war-time service extends beyond the success of the war loan itself."

In news stories and publicity alone, the newspapers contributed better than 61,200,000 lines of copy to the success of the Third War Loan drive. And this tremendous lineage in the news columns was supplemented by 118,000,000 lines of advertising.

It is unfortunate that unless some way is found to meet the problem of curtailed newsprint, it is doubtful whether American newspapers can repeat their contribution.

Deeply involved in the problem of dwindling newsprint is the matter of a free press. Without paper upon which to publish, a free press is devoid of meaning. The right of free speech becomes an empty one if such speech cannot be printed, published and circulated.

And since one of the ends of victory is the preservation of the right of free speech and a free press, care must be exercised that the means of victory do not defeat the ends.

## GOVERNMENT HAS LIMITATIONS

The government itself has presented one of the strongest arguments against the ultimate socialization of medical care. Efficient, prompt and competent treatment are the cardinal requisites of a successful medical system.

Everett W. Jones, head hospital consultant of the War Production board, in opposing compulsory hospital insurance under government management, comments that: "Federal agencies cannot hope to approach private initiative and enterprise in efficient management." After working 15 months in Washington, he says: "I have no delusions left as to the efficiency of governmental agencies. Delay and red tape just can't be eliminated in any political organization as gigantic as our Federal government. The record speaks for itself."

The more gifts and services people demand of government, the more complex and inefficient it becomes. There are those who think the government should supply everything but eternal life. At the same time, they complain of growing bureaucracy and taxation. They forget that our government is a political organization never intended to manage the personal or business affairs of its citizens. Shifting the responsibility of medical care to government would not simplify the health problems of the individual. It would add to them by the destruction of medical efficiency and further pyramiding of bureaucracy.

## RECOGNITION AT LAST

War has one virtue. It reawakens a people's sense of values. For example, in peace-time everyone takes the local newspaper pretty much for granted. Its value to the community and to the ideals of freedom which the editor symbolizes with every opinion he expresses, is almost wholly lost to sight.

In ordinary times the editor is painfully reminded of the arbitrary value placed on his services. Advertising is hard to obtain. When it is obtained it is strictly on a basis of getting so many customers for so-and-so's gadget. Any advertising manager who bought space in newspapers with the partial objective of encouraging a free press and free enterprise would, a few years ago, have been looked upon as light-headed by his colleagues.

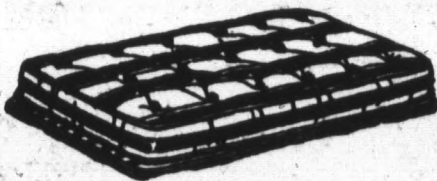
But today circumstances have changed. The nation is at war. It is at war to restore freedom to other nations and to perpetuate it in this country. Our people have had abundant opportunity to contemplate the horror of nations where freedom is dead.

Our business men, all of us, have observed that in those nations disappearance of personal liberty was accompanied by the disappearance of the virulent free thinking and free speaking editor. After the disappearance of the editor came the iron hand of dictatorship. It is not surprising that we begin to look upon the editor and the free press he represents as something to be preserved at all costs in this country.

Industry realizes at last that without our free press there could be no free enterprise. Industry realizes now that if it wants to do business at the same old stand after the war, it will have to first help preserve a system of government that will let private enterprise live. War has reawakened industry to the value of the editor. Its representatives have discovered that the American press renders a service far beyond selling a few yards of Blank company's cheese-cloth. They are finding out that this latter service—the keeping alive of freedom—cannot be measured in dollars and cents, or bought by the inch.

## Friday, Nov. 12

- 10 a. m. - 4 p. m.—  
Regular meeting, Red Cross Workroom, Theatre hall.
- 3 p. m.—  
Regular meeting, Brownie Scouts No. 7, 744 Bellevue avenue.
- 3:30 p. m.—  
Regular meeting, Girl Scout Troop No. 4, Legion hall.
- All Evening —  
Annual Bazaar, Our Lady of Perpetual Help church, 6001-5 Mission street.
- 8 p. m.—  
Regular meeting, California True Blue L. O. L. No. 118, Masonic temple.
- 8 p. m.—  
Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria.
- 8 p. m.—  
Regular meeting, Emydian Institute No. 154, Y. L. I., Holy Angels hall, San Pedro road.
- 8 p. m.—  
Regular meeting, Old Glory Auxiliary No. 2044, V. F. W., Little Italy hall.
- 8 p. m.—  
Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.



Get Your  
**MATTRESS  
RENOVATED**  
NOW — while materials and labor are available

All Our Work Absolutely  
**GUARANTEED**  
ONE DAY SERVICE

**DALY CITY  
MATTRESS  
COMPANY**

6754 Mission

DEL 9792

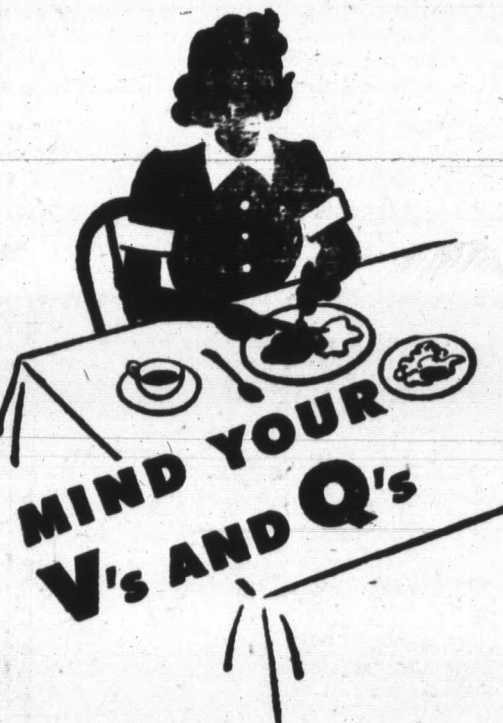
## Autumn Mode



**FURLOUGH BRIDES** establish a fashion character in personality-creating suits. Soft 100% Shetland wool in RAF blue, rimmed with a beaver border collar and bow, distinguishes the selection of CBS actress Phyllis ("We, the People") Creore, who completes her costume with a face-framing band of matching fur on a small brown suede hat, brown gloves, shoes and bag. (Hat and suit from Jane Engel, New York).

## NEW BABIES

Local couples who have recently become parents include: Mr. and Mrs. Marcel F. Dussault, 255 Station avenue, a son, born, October 21; Mr. and Mrs. Vance J. Imsdahl, 185 Miriam street, a son, October 21; Mr. and Mrs. Carl L. Kendall, Daly City, a daughter, October 27; Mr. and Mrs. James D. Williamson, Daly City, a daughter, October 27; Mr. and Mrs. Paul Glomi, Daly City, a son, October 31.



● V is for Vitamins. And Q is for Quality. Don't forget! It isn't enough just to "take vitamins." The important thing is to be assured that you get the right vitamins, of full potency, and in the correct proportion to meet your particular needs. Ask your Physician to make a careful diagnosis of your case. Then bring his prescription here to Vitamin Headquarters.

**McGRAW BROTHERS**  
Prescription Pharmacists  
"THE CORNER DRUG STORE"  
Daly City RANDOLPH 6912



## City Council Adopts Emergency Measure To Act As Curb On Juvenile Delinquency

Declaring that the war in which the United States is now engaged has produced such conditions in the City of Daly City that it is necessary to preserve the public peace, safety, morals and welfare by restricting the presence of minors in the streets and other public places for the purpose of curtailing juvenile delinquency, the board of councilmen, Monday night, unanimously adopted Ordinance No. 246. The ordinance, which will regulate the conduct of minors and fix the responsibility of parents and guardians in the matter, was discussed in detail at a special meeting of church, school and civic leaders, Monday night, November 1.

It will go into effect immediately upon publication, today, November 11, and the Daly City Police department is charged with the responsibility of enforcing it strictly. All eight sections of the ordinance may be read in detail on page 6 of this week's Daly City Record.

For the duration of the war and 6 months thereafter it will be unlawful for any minor under the age of 18 years to be in or on any public street, park, square, or public place between the hours of 10 p. m. and daylight immediately following except where accompanied by parent or legal guardian, or where presence of the minor is connected with some legitimate business, trade, profession or occupation by reason of employment, inclusive of time necessary for going to and returning from such place of business where said minor is engaged.

The ordinance provides that any parent or other person assisting, aiding, abetting, permitting or encouraging any minor under the age of 18 to violate the provisions of the ordinance shall be guilty of a misdemeanor and subject to a fine of \$300 or imprisonment or both.

At Monday night's council meeting the council voted to follow the recommendation of the fire commissioners and reinstate Pete Oyhanabal as a member of Company No. 2, D. C. F. D.

The council members and other city officials indicated that they would attend the meeting of the Peninsula division, League of California cities, Wednesday, November 17, 6:45 p. m. at the Benjamin Franklin hotel, San Mateo.

A routine resolution was passed transferring \$117,32 from the special gas tax fund to the general fund. This was to reimburse the general fund for expenditures made from it for street repairs which should come from the gas tax fund. Its adoption was unanimous.

The motion to adopt the curfew ordinance was made by John J.

Fahey sr. and seconded by Councilman Howard McHugh.

Under committee reports Councilman Edmund Cavanaugh reported that during October the Daly City library had forty new members sign up and 2,311 books were circulated.

Under discussion were ways and means of getting San Mateo county cooperation on supplying this area with ambulance service. The Alemany Emergency hospital has long handled Daly City's emergency cases but Dr. J. C. Geiger has announced that manpower shortages will make it impossible to continue this much longer. At the same time, the Daly City Fire department does not feel its first aid truck should be called into constant service to travel to San Mateo as an emergency ambulance.

A general meeting of the police department was asked by Councilman Eugene V. Lynch, who heads the police commission, relative to the enforcement of the new curfew ordinance. It is set for tomorrow night, November 12, at the city hall.

Action will also be sought by the council on the dangerous condition existing because of the Market Street railway system of switching cars and dumping passengers on the safety island here at the top of the hill. Mayor A. J. Gaggero called for a motion instructing the city clerk to write the Market Street railway advising it of the dangerous condition the transfer system causes at the top of the hill here. The motion carried unanimously.

The council adjourned to meet again in regular session, Monday night, November 22, 8 p. m. at the city hall.

## "Youngest Profession" Comes To D. C. Screen

In a highly humorous tale of 'teen age, movie-mad autograph hunters, Virginia Weidler steps into her most promising role to date in "The Youngest Profession," now showing at the Daly City theatre. There are all manners of comical situations connected with her pursuit of the autographs of Greer Garson, Lana Turner, William Powell, Robert Taylor and Walter Pidgeon, who serve as guest stars to play themselves and sign the coveted autographs.

Buy War Bonds  
Every Pay Day  
\*\*\*  
Let's Double  
Our Quota



WE LIST THEM - WE ADVERTISE THEM

## WE SELL THEM!

List your property with a LOCAL, active broker who daily contacts prospective buyers of DALY CITY and peninsula properties.

WILL PAY CASH OR REFINANCE  
YOUR PROPERTY

We pledge ourselves to deal honestly  
with you and for you.

**HIGHFIELD REALTY CO.**

6147 Mission Street

RANDOLPH 7984



Have  
**AUTO GLASS  
INSTALLED**  
HERE - NOW!

Winter rains are on  
the way — start today to make your present car last longer!

For estimate call

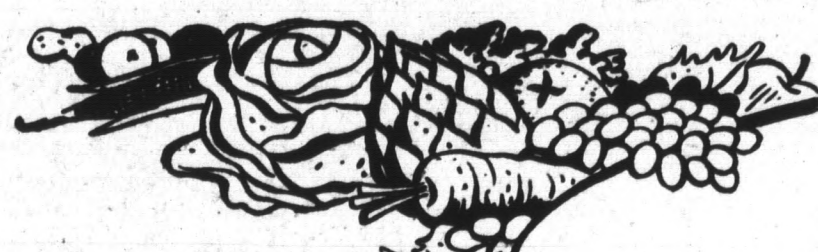
**COLMA AUTO PARTS**

7244 Mission St.

Phone RANDOLPH 7279



# BUY MORE WAR BONDS



Julia says—  
Let's do our part!

## SAFEWAY Homemakers' Guide



### "FOOD FIGHTS FOR FREEDOM"

Yes, Food Fights for Freedom! The very course and length of the war depend on it. It can shorten the war. It can write the peace. If we make the best possible use of it. That means we must cut out waste—use every crumb, every drop. We must stretch the avail-

able food supply by eating plentiful nutritious substitutes for scarce foods. Let's remember: every time our armies win a victory across the seas, that means there'll be less of some foods at home—not more. Each of us can help Food Fight for Freedom!

UNCLE SAM tells us, "Food is the mightiest weapon of them all"—and that statement comes right home to every one of us. Truly, "Food Fights for Freedom" and it's our duty to conserve food, share fairly and plan meals intelligently to help shorten the war. These are some of the ways we can bring Victory closer:

- Waste no food—clean every plate—
- Substitute plentiful for scarce foods—
- Serve the foods that are right for strength and health—
- Accept rationing cheerfully—
- Pay stamps for all rationed merchandise—
- Pay no more than the top legal prices—
- And take it for granted that we'll have to make further adjustments as Victory comes nearer!

But wait—someone says, "Everybody seems to be getting plenty of food, except civilians!" The facts are that our Armed Forces get just about 13 per cent of our food production, our Allies get about 10 per cent, our outlying Territories and our nearby Good Neighbors get about two per cent—and that leaves 75 per cent for us here at home! Three full fourths of a record-breaking food production!

#### ENOUGH FOOD

Enough good food to keep every one of us strong and healthy—if we use our share wisely.

#### SAVE AND SALVAGE!

Save and salvage everything that is useable. And that includes taking care of clothing, handling all mechanical equipment gently, making thrift a genuine by-word! It includes going through attics and basements and closets—passing along all unwanted material to the people or agencies who can use them.

#### BEHIND THEM!

In short, we must do everything we can to make the men and boys who are fighting for us feel that the folks at home are behind them!



Julia Lee Wright Director  
Safeway Homemakers' Bureau

Cubbison Toast 15¢  
Asst.—Cello

Bread Julia Lee Wright 12¢  
White (enr.) & wheat—1½ lb. loaf

Kitchen Craft (enriched) Flour  
No. 5 bag No. 10 bag 24½ lb. bag  
27¢ 49¢ \$1.19

B. V. Extract 25¢  
Wilson—2¼ oz. glass

Duchess Salad Dressing  
8 oz. jar 10¢ Pint jar 19¢

GLOBE A-1 (Enr.) FLOUR  
#5 bag #10 bag 24½ lb. bag  
29¢ 55¢ \$1.33

FONTANA PASTE  
Asst.—Pkg. Mac. & Spaghetti  
2 for 15¢ 2 lb. pkg. 24¢

PANCAKE FLOUR  
& Waffle Flour—Suzanna  
20 oz. pkg. 9¢

Soda Crackers 9¢ 2 lb. 17¢  
Guthrie—1 lb. ctn.

Egg Noodles 15¢  
Fischer's, wide—12 oz. cello

Pancake Flour 17¢  
& Waffle Flour—Sperry—28 oz. pkg.

Wheaties 11¢  
"Breakfast of Champions"—8 oz. pkg.

Carnation Oats 23¢  
Quick—3 lb. pkg.

White, Brown Rice 25¢  
M. J. R.—2 lb. ctn.

Palmolive Soap  
Toilet Reg. bar 3 for 20¢

Lifebuoy Soap  
Toilet Reg. bar 3 for 20¢

Oxydol Soap  
Granulated Soap 24 oz. ctn. 23¢



### FARM-FRESH PRODUCE

Every week it becomes more important for us to substitute fresh produce for canned foods whenever we're able to—Safeway's fruits and vegetables are rushed direct from farm to store for you—and sold by the pound to save you money.

APPLES  
N. W. JONATHANS  
OR ROMES  
2 lbs. 18¢

Rutabagas Economical—Delicious lb. 5½¢

Grapefruit New Crop Arizona lb. 8¢

Lettuce Fancy Solid Heads lb. 9¢

Produce Prices subject to market changes . . . stock on hand

### GUARANTEED MEATS

VEAL SHOULDER ROAST 27¢  
Tender Meaty Cuts, "A" Grade, Bone In—(5 pts.)—POUND

PRIME RIB ROAST 30¢  
Tender Well Flavored "A" Grade Beef, 7 inch cuts—(10 pts.)—POUND

EASTERN SMOKED PICNICS 30¢  
Whole or Shank Half—Bone In—(5 pts.)—POUND

PORTERHOUSE STEAKS 42¢  
T-Bone and Club Steaks "A" Grade Beef—(12 pts.)—POUND

#### Sirloin Steaks

Cut from fine quality "A" grade beef (12 pts.) POUND 33¢

### TYPICAL VALUES

Royal Satin Shortening 3 lb. glass 60¢  
White Magic Bleach Cl. bottle 10¢  
Vano Cleaner Cl. bottle 29¢  
Safety Matches Ctn. 2 for 15¢  
Dog Food Sturdy, meat—2 lb. pkg. 2 for 29¢  
Duff's Gingerbread Mix 14 oz. pkg. 22¢  
Ripe Olives Roccabella, large—9½ oz. glass 17¢  
Mushroom Sauce Milano—8 oz. glass 9¢  
Soup Mix Rancho, Dehydr. Onion & Noodle 8¢  
Italian Dinners Superior, (3 for 1 pt.)—Pkg. 23¢  
Beeville Honey 1 lb. jar 28¢  
Nob Hill Coffee Whole roast—1 lb. pkg. 24¢  
Tomato Juice Libby, (3 pts.)—No. 2 can 10¢  
Sauerkraut Juice Libby—12 oz. bottle 8¢  
Green Beans Gardenide, (8 pts.)—pt. can 13¢  
Del Monte Peas E. G., (18 pts.)—pt. can 17¢  
Figo Health Drink 1 lb. ctn. 23¢  
Fruit Cocktail Miss California, (30 pts.) No. 2½ can 29¢  
Ruskets Cereal—14 oz. pkg. 12¢  
Ralston Ry-Krisp 12-oz. ctn. 22¢  
Morton Salt Plain or Iodized—26-oz. ctn. 8¢  
Malto Meal Cereal—26-oz. pkg. 22¢  
Roma Wines Sw., Dry, Ass.—25½ oz. bot. 93¢

BURNT SUGAR LAYER CAKE 30¢  
Two layers of burnt sugar dough filled and loaf with burnt sugar icing.  
CINNAMON ROLLS Pkg. of 6 15¢

### NO LETTUCE LOSS FOR LOIS!



### BUY WAR BONDS

Prices in this ad are effective Tuesday through Saturday, November 9 to 12, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda, and Contra Costa Counties unless changes are required as a result of new regulations from the Office of Price Administration.

Safeway Prices All Produce So You'll Get Full Money's Worth! What's true of lettuce is true of oranges and carrots, potatoes and rutabagas, melons and cranberries! Get your money's worth in farm-fresh produce this week—buy, by the pound, at Safeway!

SAFEWAY



# Want To Do Your

## Then Realize That FOOD FIGHTS FOR

**T. R. HOPMAN**  
Electrician  
**RADIO SERVICE**  
Delaware 5629

John J. Fahey, Jr.  
**LAW OFFICES**  
**Fahey, Kelleher & O'Connor**  
Russ Bldg., San Francisco  
Douglas 8166  
3 Wellington Ave. Daly City

CHIT Pettigrew  
**DALY CITY GARAGE**  
TOWING - REPAIRING  
47 Hillcrest Drive  
Randolph 2930

**JAMES E. DONAHUE**  
DE SOTO - PLYMOUTH  
Sales and Service  
6259 Mission Street  
Randolph 9941

"Joe" "Fred"  
**MATHER BROS.**  
AUTO REPAIRING  
WELDING  
6041 Mission Street  
Delaware 3426

A. L. Timossi A. Ferraris  
**MISSION AUTO CO.**  
CHRYSLER - PLYMOUTH  
Dealer  
6465 Mission Street  
Randolph 0334

**Grow A  
Victory  
Garden**

O. C. Bartens  
**PANTALEONI BROS.**  
DODGE & PLYMOUTH  
Motor Cars  
DODGE TRUCKS  
Good Used Cars - Hood Tires  
7046 Mission Street  
Randolph 3868

Frank Cliff Curry  
**CURRY'S  
BARBER SHOP**  
Expert Haircutting For  
The Whole Family  
6371 Mission Street

Mrs. Theresa Cerna  
**LA CERNA  
BEAUTY SALON**  
5 Wellington Avenue  
Delaware 0868

Mrs. Jennie Borelli  
**CUT 'N KURL  
BEAUTY SALON**  
All Lines Beauty Culture  
Prices Very Reasonable  
6854 Mission Street  
Randolph 0292

Julia Boschi  
**DALY CITY  
BEAUTY SHOP**  
Permanent Waving  
6315 Mission Street  
Randolph 8227

Frances Vitman  
**LITTLE  
BEAUTY SALON**  
Individual Hair Dressing  
Scalp Treatments  
6019 Mission Street  
Elkridge 9877

**BUY MORE  
WAR BONDS  
and  
STAMPS!**

**BUY MORE  
BONDS  
for  
VICTORY**

Albert E. Pulley  
**CENTRAL CREAMERY**  
TASTY SANDWICHES  
Milk Shakes - Sodas - Sundaes  
6331 Mission Street  
Elkridge 4220

Rose Hanson  
**DALY CITY  
CREAMERY**  
For Young And Old Alike  
Ice Cream - Sodas - Sundaes  
6288 Mission Street  
Randolph 9639

R. C. Coombs  
**GOODNESS!  
LAURA LEE  
CANDIES**  
6229 Mission Street  
Delaware 2940

A. Milano  
**DALY CITY  
LIME & CEMENT CO.**  
399 Templeton Avenue  
Randolph 1871

J. F. Schultz  
**DALY CITY  
CLEANERS**  
4-HOUR SERVICE  
6274 Mission Street  
Delaware 5261 Randolph 5781

**DON'T  
SPREAD  
FALSE  
RUMORS**

**BACK THE  
ATTACK  
WITH  
WAR BONDS!**

Elton A. McGraw  
**McGRAW BROTHERS**  
Prescription Pharmacists  
"The Corner Drug Store"  
6300 Mission Street  
Randolph 6012

Mrs. Elizabeth Barlesi  
**COLMA DRY GOODS**  
7389 Mission Street  
Elkridge 2792

Kaye Abrami  
**KAYE'S SMART SHOP**  
LADIES' APPAREL  
INFANTS' WEAR  
60 School Street  
Elkridge 3710

Henry Warshawski  
**WARSHAWSKI'S  
DRY GOODS**  
Furnishings - Shoes  
6340 Mission Street  
Delaware 0231

E. Gelsi  
**GELSI'S PLACE**  
MIXED DRINKS  
BEER - WINE  
6278 Mission Street  
Randolph 9729

Alfred W. Robertson  
**ROBERTSON'S  
EGG STORE**  
FRESH EGGS - BUTTER  
Highest Quality - Lowest Prices  
9 Hillcrest Drive  
Randolph 6846

William Kerch  
**ELECTRIC MOTOR  
HOUSE**  
Electric Motors - Any Type  
Any Size - Bought - Sold  
Rewound - Exchanged  
6999 Mission Street  
Elkridge 3350

B. L. Meritt  
**MERRITT ELECTRIC**  
244 Hillside Blvd.  
Delaware 7817

Fred Lagomarsino  
**SCHOOL STREET  
NURSERY**  
Flowers and Plants of All Kinds  
The Year Around  
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P. W. Selby, Proprietor  
**PHIL'S GROCERY**  
108 Los Olivos Avenue  
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**SIGN UP  
FOR  
WAR DUTY**

Geo. Nick & Bro.  
**PHILOSOPHY STORE**  
Groceries - Fruits  
Vegetables  
31 Hillcrest Drive  
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**WARDROBE  
Cleaners and Pressers**  
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JUniper 4-8321

Robert Fessenden  
**WESTLAKE MARKET**  
Staple & Fancy Groceries  
Fresh Fruits & Vegetables  
301 Miriam Street  
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**L. H. COMER  
HARDWOOD FLOOR  
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Old Floors Resurfaced and  
Refinished  
159 Santa Cruz Avenue  
Randolph 9294

"Food Fights for Freedom"—this is more than a mere phrase or a catchy slogan. It is a simple declaration of fact. And Uncle Sam is carrying on a campaign during November to convince us that it is fact.

But Uncle Sam wants to emphasize that it is only insofar as food is wisely selected and properly prepared. He also wants to show us that we can enjoy a good standard of living on the food available after the requirements of our armed forces and lend-lease are met.

Retail grocers—both chain and independent—are cooperating in this campaign to encourage America to buy more of the plentiful foods—poultry, for instance—and less of those which are comparatively scarce.

A good standard of living depends not solely on the amount and kinds of food available, but also on the way it is used. During 1942, kitchen waste was

D. Fairchild  
**DALY CITY  
AUTO WRECKERS**  
Cars Bought For Scrap  
Metal for Uncle Sam  
7201 Mission Randolph 9592

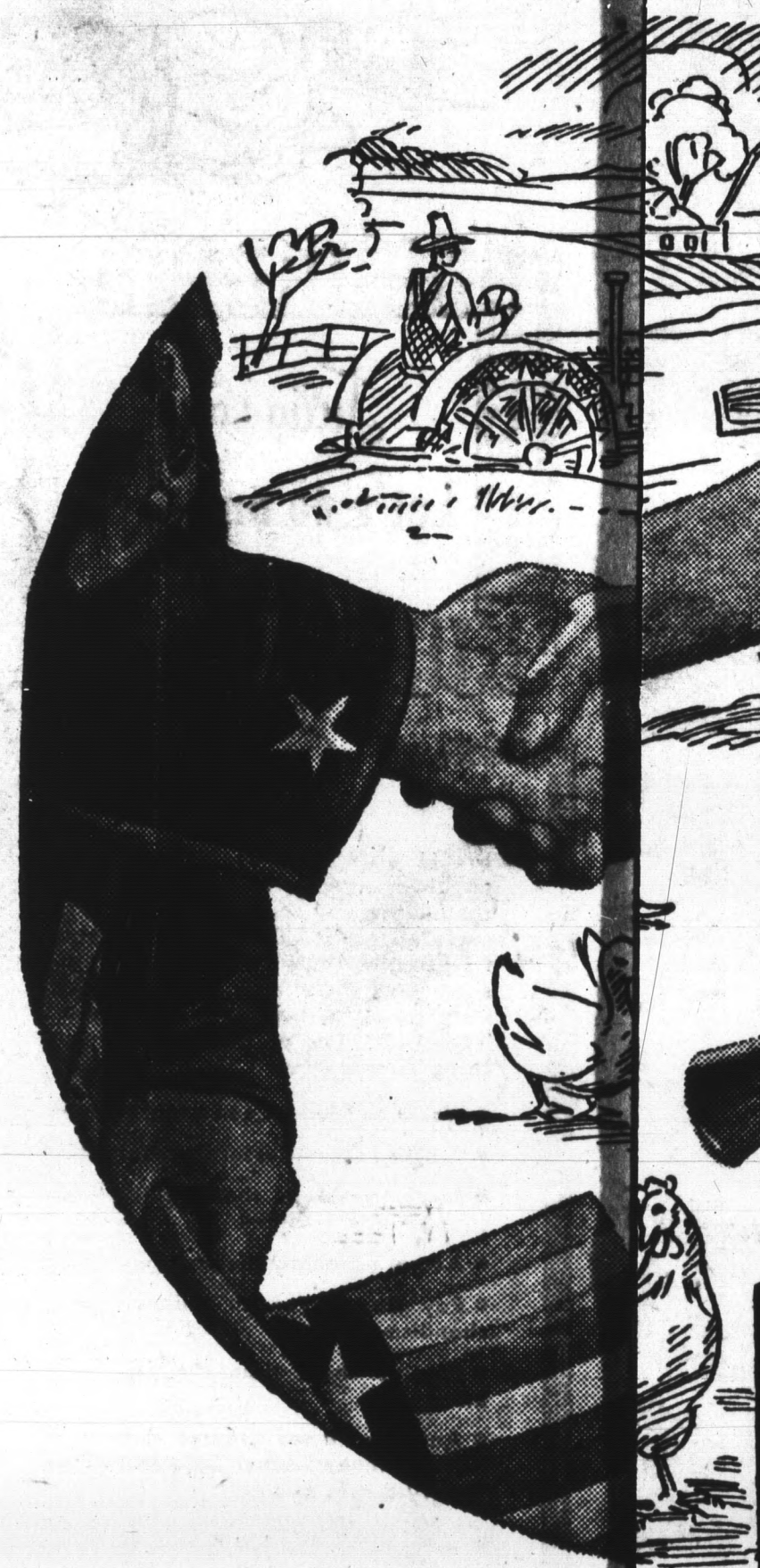
W. Mushkin  
**HARRIS BROS.**  
Body and Fender Repairing  
Complete Auto Painting  
Radiator Repairs  
Welding  
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**Comply With  
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Regulations**

**HANOVER GROC**  
653 Hanover Street  
Delaware 10336

**BUY  
WAR BONDS**

**GROW  
A  
VICTORY  
GARDEN**



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# Part For Victory?

## FOR FREEDOM!



was estimated at 15 per cent of the nation's food supply. Food left on plates, together with improper cooking methods that caused the loss of much nutrition value, accounted for the high percentage of waste.

America's food marketing system which has attained great efficiency by streamlined methods of mass distribution through multiple-unit retail outlets brings to the housewife the best food available at the lowest possible prices. But this advantage is nullified somewhat unless the housewife knows how to get the most out of the food she buys. The "Food Fights for Freedom" campaign aims to give her that information.

Mrs. America's role as cook may not impress her as a dramatic part in the war effort. Yet she can do much toward final victory by fighting waste through proper use of "ammunition" for the dinner table.

Pasquale Stanghellini  
**LUCCA RAVIOLI CO.**  
QUALITY GROCERIES  
7370 Mission Street  
RAndolph 6102  
Residence - 151 Mateo Ave.  
Res. Phone DEL 5739

C. L. Williamson  
**THOMAS JEFFERSON CLEANERS**  
8 Wellington Avenue  
RAndolph 6294

**Volunteer For CIVILIAN DEFENSE**

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**INSURANCE REAL ESTATE**  
3 Wellington Avenue  
DElaware 2981

Peter Venturino  
**PACKARD GMC**  
SALES and SERVICE  
5975 Mission Street  
RAndolph 9922

"Red" Keithley  
**KEITHLEY'S MARKET**  
Quality Groceries - Fruits  
Vegetables  
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Joseph Sarto  
**VILLA SANITARIUM**  
Vale and Werner Streets  
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**A. J. GAGGERO INSURANCE**  
7377 Mission Street  
DElaware 8485

**PAUL G. SELMI**  
REAL ESTATE - INSURANCE  
NOTARY PUBLIC  
39 Wellington Avenue  
DElaware 2663

Mrs. Dezolina Scoeca  
**MIDTOWN LIQUOR STORE**  
Daly City's Finest Wine and  
Liquor Center  
Open Every Day  
7144 Mission Street  
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**DOLAN BUILDING SUPPLY CO.**  
Lumber - Doors - Windows  
Plumbing - Roofing  
"New or Equal"  
6939 Mission Street  
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Lee Noack, Mgr.  
**New Colma Mill and Lumber Co.**  
BUILDING MATERIALS  
HARDWARE  
School & Bruno  
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Mrs. Eula Jakobsen  
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Individual Corsetiere  
Dress - Surgical  
RAndolph 6895  
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E. J. Allen  
**Daly City Mattress and Upholstering Co.**  
Mattresses Renovated  
Made to Order  
6754 Mission Street  
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L. Pinochi & L. Stanghellini  
**LUCCA MEAT MARKET**  
Mission Road Near Market St.  
7370 Mission Street  
RAndolph 6102

**10 Per Cent Is Not Enough**

**BUY MORE WAR BONDS**

B. Lasswell & I. Lasswell  
**W. C. LASSWELL & CO.**  
Morticians  
6154 Mission Street  
RAndolph 0100 - 0610

Albert H. Boynton  
**DALY CITY RECORD**  
PRINTING - PUBLISHING  
3317 San Jose Avenue  
RAndolph 3215

H. Werle  
**BUNGALOW NURSERY and FLOWER SHOP**  
Potted, Bedding and Novelty  
Plants  
Flowers For All Occasions  
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.  
**DALY CITY NURSERY**  
Wholesale - Retail  
JUMBO PANSIES  
Now Ready  
Time To Start Your  
VICTORY GARDEN  
559 San Diego Avenue  
DElaware 9907

**BUY BONDS!**  
Help Your Country NOW

**A. M. HARRISON**  
PLUMBING and HEATING  
HOME APPLIANCES  
Sales and Service  
6236 Mission Street  
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**BUY MORE BONDS!**

**Dependable Repairs**  
Washers - Radios  
**BYRNE**  
6241 Mission Street  
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**CENTRAL CLUB**  
BEER - WINE - WHISKEY  
On Sale - Off Sale  
6282 Mission Street  
RAndolph 9616

**SAVE YOUR TIN CANS**

John Sacaldasis  
**DALY CITY COFFEE SHOP**  
FOR GOOD MEALS  
6339 Mission Street  
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**BUY! WAR BONDS and STAMPS**

Jim Crudo  
**HILLTOP LODGE**  
DANCING  
COCKTAILS  
22 Hillcrest Drive  
RAndolph 9591

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**ITALIAN CAFE**  
Homemade Sandwiches  
BEER - WINE  
6630 Mission Street  
ELkridge 0616  
Res: RAndolph 9589

**10% OF INCOME IS OUR QUOTA IN WAR BONDS**

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**THEATRE GRILL**  
FOOD OF QUALITY  
CHEERFUL SERVICE  
6233 Mission Street  
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**TINY'S NEW PLACE**  
MUSIC & DANCING  
Every Night  
6045 Mission Street  
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Bob Witt  
**WIT'S END CAVE**  
DANCING EVERY NIGHT  
Finest of Foods  
RAndolph 9845  
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Tar and Gravel and  
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142 Winchester Street  
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**PACIFIC COAST AGGREGATES**  
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BUICK and CHEVROLET  
SALES and SERVICE  
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**CARR'S SERVICE**  
Complete Lubrication Service  
Washing and Polishing  
6755 Mission Street  
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We Specialize In Lubrication  
Free Pick Up and Delivery  
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**FRANK'S UNION SUPER SERVICE STATION**  
Motor Work Our Specialty  
OPA Tire Inspection  
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Gas and Coal Furnaces Installed  
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6296 Mission Street  
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Henry Combe  
**DALY CITY THEATRE**  
Mission & Flounroy  
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**JEAN'S SUPER SERVICE STATION**  
RIO GRANDE PRODUCTS  
Auto Mechanic On Duty  
Greasing and Oiling  
6498 Mission RAndolph 9806



# MILLO'S MARKET DELUXE

6315 MISSION ST.

## At Your Service!

**That's How It Is At Milo's,  
Where the Customer Is Still Respected!**

IN THESE DAYS OF HELP SHORTAGES AND RETAILING PROBLEMS, CUSTOMERS ARE SOMETIMES "PUSHED AROUND" AND POORLY SERVED, BUT NOT AT MILO'S BIG DELUXE MARKET, AT THE "TOP OF THE HILL."

WE STILL OFFER YOU PLEASANT, COURTEOUS SERVICE, EXCELLENT SELECTIONS AND ECONOMIC PRICES. OUR FOUR BIG DEPARTMENTS BRING YOU THE SAVINGS AND CONVENIENCES OF A BIG FOOD MART ALL UNDER ONE ROOF.

NATIONALLY FAMOUS BRANDS OF GROCERIES

FINEST QUALITY FRESH AND CURED MEATS

WIDE VARIETY OF FRESH FISH AND POULTRY





# GET YOUR CHRISTMAS CARDS FREE!

WITH A

## Daly City Record SUBSCRIPTION

13 WEEKLY  
ISSUES OF  
THE  
DALY CITY  
RECORD



20-CARD  
ASSORTMENT  
OF  
BEAUTIFUL  
GREETINGS



## BUY WAR BONDS

Cleaning, Pressing  
Hat Renovating

Repairing and  
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### WARDROBE CLEANERS AND PRESSERS

T. B. JONES, Prop.

6748 Mission St.

JUniper 4-8321

## WESTLAKE MARKET

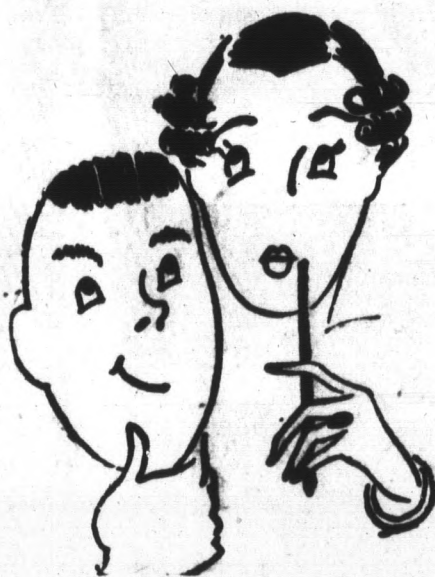
301 Miriam St.

RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.

Open Evenings Till 8 p. m.

Our Shopping  
Advantages  
Promote Better  
Family Relations



Don't let the time you take for food shopping trips break in on the family's weekend or other plans. Westlake's complete selection, convenient location and schedule of hours will allow you more time for family activities.

Our strongly competitive prices will eliminate budget troubles, too! Try Westlake, your NEIGHBORLY store.

# Lucca Ravioli Co.

7370 Mission St., Colma

Phone RAnd. 6102

WINELAND fifth 75c  
California Burgundy

### SIMI VINEYARD

Hotel Del Monte Selection

BURGUNDY  
ZINFANDEL  
SAUTERNE

fifth 97c

CLARET, fifth ..... 79c

CORREA RIBEIRO \$4.93

Imported Brandy, fifth

MARTINI & ROSSI

VERMOUTH

\$1.62

Imported Reg., large bot.

ARIZU, Imported, Extra Dry

CHAMPAGNE

\$4.63

1933 Vintage, large bot.

VAI BROS. Ex. Dry California

CHAMPAGNE or

\$2.25

Sparkling Burgundy, bottle

DEW BOW

\$1.39

Apertif Wine, bottle

Poultry and Livestock Feeds,  
Milled and Whole Grains and Hay  
at Low Special Prices.

## LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy more meat when you spend them with a reliable, conscientious dealer. Prime quality and cuts "made to your order" have been standards upon which were built our successful meat department, and which mean more to your advantage today than ever before. Let LUCCA'S MEAT MARKET help solve your food problem.

ALWAYS THE FINEST  
FRUITS and VEGETABLES  
ON THE MARKET

KINGAN'S TASTI-COOKED  
PORK SHOULDER PICNIC  
4 to 5 lbs - per lb. 58c

Arcady Dog Ration Meal  
10-lb. pkg. 89c  
5-lb. pkg. 47c

# FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

## FRUITS and VEGETABLES

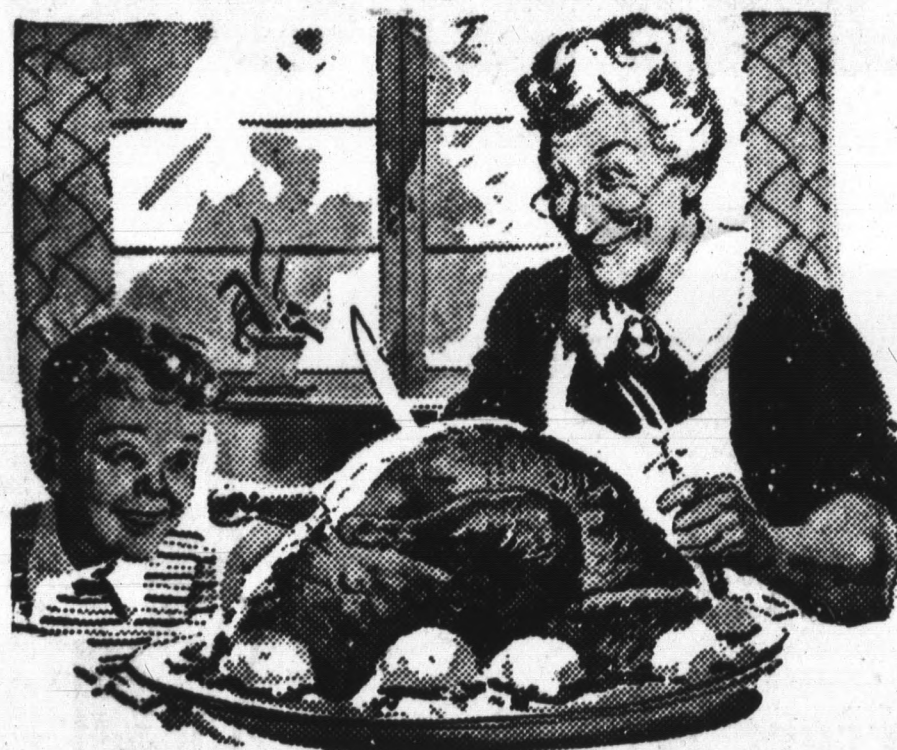
(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)  
FREE DELIVERY OF ALL CANNING FRUITS



HERE  
THEY ARE!

Fresh vegetables and fruits are now at their best. Serve them daily for your family's health and to conserve packaged foods.

For daily menus or for home canning, you'll find KEITHLEY'S your best source for these foods. Our truck brings them, garden-fresh, from the growers' markets for your selection.



## THANKSGIVING DAY - 1943

Probably won't be a normal, American Thanksgiving Day holiday. But things just aren't being normal these days. Men and women in the armed forces won't be taking the day off. Theirs is, as ours must be, a steady, relentless task of driving the enemy back with whatever means are at hand.

Here at Farmers Meat Company we're trying, as hard as we can, to keep the supplies "rolling"—to keep our working civilians well-fed and healthy to win the war. Smoothing out the rough roads of food rationing is our job, and we intend to keep "firing" away until the war is won.

We carry a nice supply of poultry at all times. We believe we will have enough on order for holiday needs, but we're taking advance orders now.